

*THE POWER OF*  
**PERSONAL  
PROJECTS**

**WORKSHEETS**

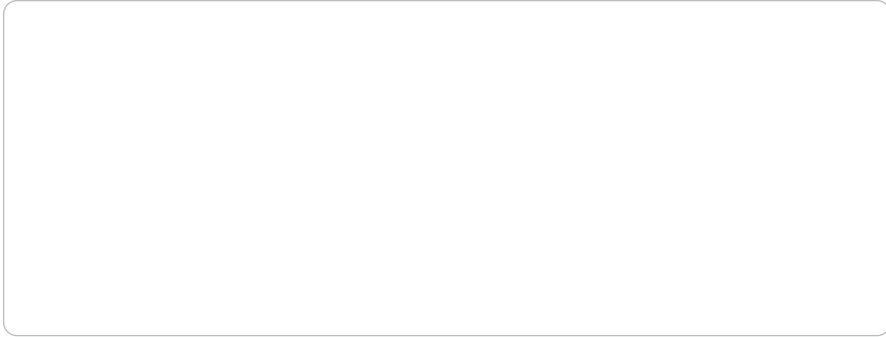
*Josh Lewis*

[joshjlewis.com](http://joshjlewis.com)

# DEVELOP

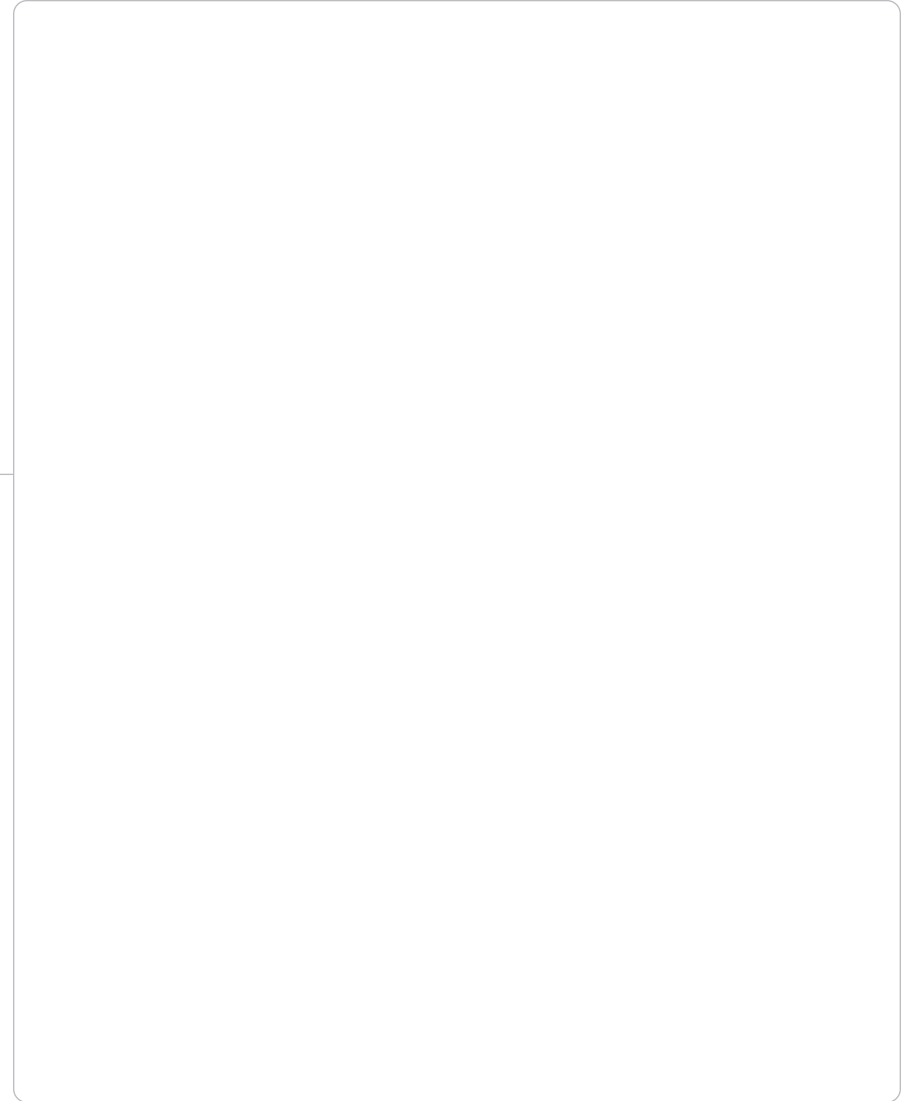
## THE MARKET

What market do I want to get into? Or what market can I strengthen my skills in?



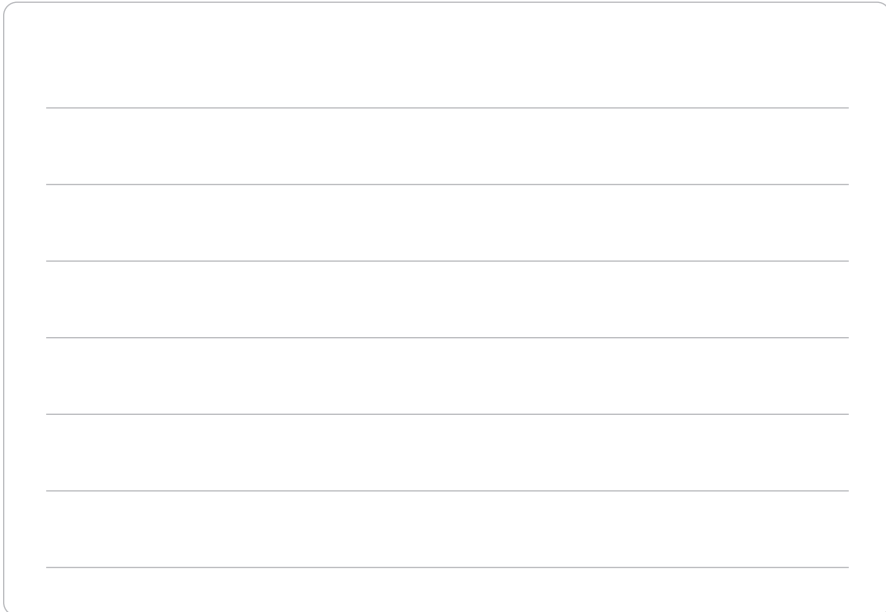
## BRAINSTORM

What can I create that aligns the market and my passions?  
(Think about it and add ideas later.)



## MY PASSIONS

What are my passions? Hobbies? Entertainment? Topics?



# DEVELOP

## CHOOSE A PROJECT

Select the best idea.

**I WILL CREATE:**  
(Be as specific as possible.)

**FOR THIS MARKET:**

### PLEASE CONSIDER

- Does this connect on a human level? Is it true? Weird? Or funny?
- Is this a unique idea that stands out?
- Will this feel real in the market?
- Can this take on another physical or digital form later on?
- Is this realistic for the season of life I'm in?

## SCOPE OF WORK

Define the specific pieces, sizes, rounds of art, etc.

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### NOW CUT IT IN HALF!!!

What do you really need to do? 5 completed pieces are better than not finishing 10. Remember, crush perfection and get to the finish line.

# PLAN

## TIMELINE

START DATE

FINAL DUE DATE

\_\_\_\_\_  
(Mentally prepare yourself.)

\_\_\_\_\_  
(Hold yourself accountable.)

## MAKE THE TIME

When will I work on this project?

- In the morning before work?       Other (Be very specific.)
- In the evenings after everyone is in bed?
- On the weekends?

## INVITE OTHERS

Projects are better with friends! Who can I invite? To collaborate with? For feedback? For accountability? For industry tips?

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## MY TASK LIST

Break down your project into logical steps.

DUE DATE

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

- Schedule each task on your calendar or project management software.

## RESOURCES

What do I need to get to complete this project? Supplies, materials, software?

# CREATE

## TIPS FOR FINISHING YOUR PROJECT

- Follow the schedule as best as you can.
- Reschedule any missed tasks. It keeps the project in front of you.
- Share work in progress. This can give you energy to finish.
- Give yourself grace! You will hit a wall at some point. Keep going!
- Get trusted feedback.
- Take a small break if needed. But give yourself a new start date.
- Follow through to the finish line! You can evaluate the project afterwards.
- But also cancel it if it's draining the life out of you.

# SHARE

## HOW CAN I SHARE THIS PROJECT?

Digitally

Physically

## WHO WOULD ENJOY THIS PROJECT?

Which industry pros, businesses, or specialized groups/organizations?

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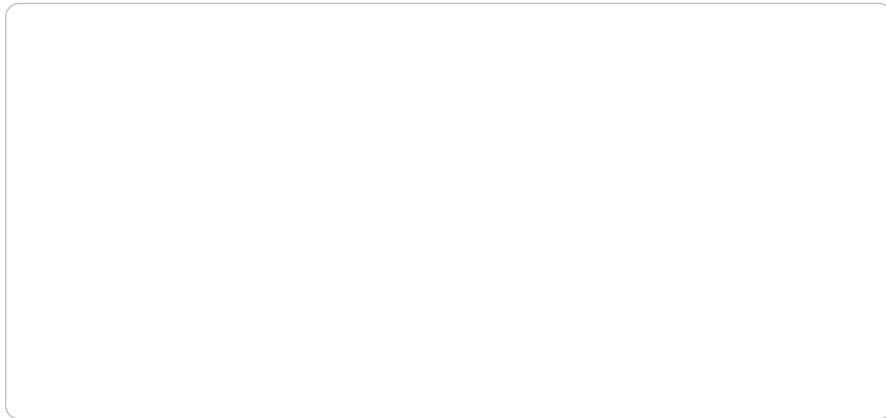
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# CELEBRATE & REST

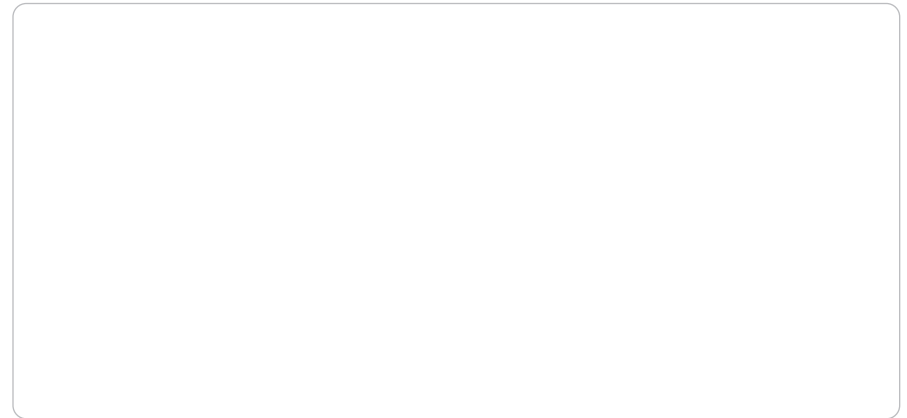
## YOU FINISHED!

How will you celebrate? With a reward? An experience? Handing out stickers?



## LESSONS LEARNED

What was great about this project? What wasn't great? How will I adapt next time?



## REMEMBER

**FINISHING IS SUCCESS!**

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**LET GO OF THE RESULTS.**

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You created an intentional personal project and shared it. You did your part!

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**NOTHING IS LOST!**

Even if no one reacts to your project, you learned something, you honed your craft, and bet on yourself.